



HOW EVA EMPOWERED MATHEWS VENTURES TO REACH NEW HEIGHTS CASE STUDY

Contact: Ricky Mathews, CEO of Mathews Ventures

CHALLENGES:

Before adopting Eva, Mathews Ventures faced critical issues with repricing their online inventory for restaurant equipment. Manual repricing consumed hours of Ricky's day, limiting opportunities for business expansion.

SOLUTION:

With Eva's AI-powered automation, Mathews Ventures set up a system where they only had to define the minimum price, allowing the software to handle repricing tasks continuously.



FEATURES & BENEFITS:

- **AI-Powered Repricer:** By automating repricing, Ricky reclaimed 2-3 hours daily, redirecting that time towards business expansion.
- **Ease of Use & Training:** Initial challenges in understanding the software were effortlessly overcome with the guidance of Eva's team.
- **Additional Services:** Discovering more of EvaGuru's features offered Mathews Ventures more time to boost their business.



RESULTS:

- A notable jump in sales, growing from under \$1 million to over \$5 million.
- Expansion from 20 manufacturers to over 280, leading to a richer product range on Amazon and increased sales.
- Freed-up time allowed Ricky to focus on fostering relationships with new manufacturers, adding more products, and onboarding more employees.

RESULTS:

After starting to work with Eva, Matthews Ventures is now on track to make **4X profits** with a **%23 conversion increase**. This is a growth of approximately **567%** from the previous year's average.

^ **23%**
CONVERSION INCREASE

^ **567%**
GROWTH

^ **4X**
PROFITS



"I would have to say that without this software, my company would not be where it is today. Being the owner and CEO, I would not be where I am today without this software. I've been able to leverage better business contracts with manufacturers. I've been able to hire more employees because we are selling more. I've been able to spend time more growing the business."

- Ricky Mathews

WHY EVA:

Affordability, ease of use, and a user-friendly platform were the primary factors. Moreover, stellar customer service, efficient responses to queries, and consistent results have made Ricky a firm advocate of Eva.

RECOMMENDATION:

For anyone considering EvaGuru, Ricky's advice is straightforward: *"Eva is great, they are very responsive, and they answer all the questions you have. They are easy to work with."*



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<https://eva.guru/>

success@eva.guru